



14th Annual ICSC West Michigan P3 RETAIL Program

March 7, 2017

JW Marriott Grand Rapids

235 Louis St NW ♦ Grand Rapids, MI 49503 ♦ + 1 (616) 242-1500

ICSC is the trade association of the retail real estate industry. This ICSC P3 Retail program is a forum for the public and private sector to network, share ideas and discuss development issues and mutually desired retail projects.

PROGRAM AGENDA

12:30pm	REGISTRATION AND NETWORKING
1:00 - 1:45pm	SESSION I: TED TALKS Moderator: Christopher Prins , Retail Administrative Assistant, Colliers International, Grand Rapids, MI Panelists: Steve Calverley , CEO, Maplegrove Property Management, East Lansing, MI Rick Chapla , Vice President, Strategic initiatives, The Right Place, Grand Rapids, MI Michael A. Khouri , Vice President, Leasing, PREIT, Philadelphia, PA Nick Rau , Director of Retail, Moosejaw, Madison Heights, MI
2:00 - 3:00pm	SESSION II: REDEVELOPMENT-READY COMMUNITIES Moderator: Michelle Parkkonen , Manager, Redevelopment Ready Communities, MEDC, Lansing, MI Panelists: Christine Zuzga , Planning Manager, City of Battle Creek, MI Mike Franzak , Zoning Administrator/Economic Development Planner, City of Muskegon, MI
3:00 - 3:45pm	SESSION III: WEST MICHIGAN DEVELOPMENT UPDATE Moderator: Michael Murray , Sr. Vice President, Colliers International, Grand Rapids, MI Panelists: Chris Brochert , Partner, Lormax Stern Development Corp., Bloomfield Hills, MI James Ferro , Planning Director, Ada Township, ADA, MI Scott Wierda , Managing Partner, CWD Real Estate Investment, Grand Rapids, MI
3:45 - 6:00pm	NETWORKING RECEPTION

In Partnership with



ICSC West Michigan P3 Retail Program Planning Committee

Doug Brown, Program Co-Chair, ASTI Environmental; **Michelle Parkkonen**, Program Co-Chair, MEDC; **Joe Beutler**, ASTI Environmental, **Earl Clements**, Colliers International; **Dave Denton**, Dar Development; **Jodi Germain-Tolliver**, The Blue Book of Building & Construction Network; **Tim Platt**, NAI Wisinski of West Michigan; **Christopher Prins**, Colliers International; **Doug Snyder**, Driesenga & Associates, Inc.; **Kenneth Vermeulen**, Honigman Miller Schwartz and Cohn LLP.

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Registration Fees

	Advance	On-Site
Member:	\$50	\$65
Non-Member:	\$65	\$80
Public Sector Member:	\$25	N/A
Student Member:	\$25	N/A

ONLINE www.icsc.org/2017R03
FAX: +1 732 694 1800
(Credit card registration only)

MAIL: ICSC, PO Box 26958,
New York, NY 10087-6958

ICSC CONTACT:
Katherine Kellen, +1 646 728 3511

West Michigan P3 Retail – 2017R03- 2206

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For registration instructions, see reverse. Duplicate form for additional registrations.